



# Museums & Galleries

Contactless Fundraising For  
Galleries & Museums



## Quicker, safer contactless fundraising.

Contactless donation boxes help Museums and Galleries, whether large or small, in the current fundraising environment.



With the difficulty in providing a practical solution to collecting donations during Covid-19 and the continuing decline of cash usage, Contactless Donation points are an ideal way to improve your fundraising activity in Museums and Galleries.

While the Arts Council of England has funding streams dedicated to Museums, the increased competition between applicants, especially post-Covid, is intense and many good projects are failing to receive the support they need. Whether through competition in applications or because of a lack of available funding, many Museums and Galleries need to do more to get the financial support they need.

It is now more necessary than ever to make sure that fundraising within the Arts sector is taken seriously, with the appropriate technology being used to develop new and sustainable revenue sources for Museums and Galleries.

Not only do PAYA Group provide a variety of contactless donation devices to suit your fundraising needs, we also offer the ability to brand your donation stand or display. This gives you the unique opportunity to tell your supporters how you will use the donations, which can motivate them to give, or encourage them to give a little more.

Whether through interactive displays that light up, make sounds or play videos when donations are taken, or a fixed donation point in a high footfall location, Contactless Donation boxes make fundraising safer, more convenient and more interesting for your visitors.

## PAYA Group Services

- We manage the application for your merchant account.
- We set-up your Merchant Portal and allow you to track your donations.
- We supply the contactless donation boxes.
- We provide UK based on-going support.

## Single Provider. Merchant Account. Merchant Portal. UK Support.

PAYA Group provides everything you need in one place, making it easier to set-up and manage your services and avoiding the complexity of multiple suppliers.

In addition to the latest technology, we offer a choice of device types, free set-up and an Merchant Portal to manage your services, transactions, box settings and campaigns in real-time.

## 100% Online Application

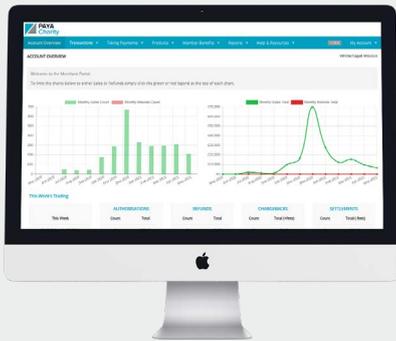
To get set started with Contactless Donations, visit our website and apply for a Merchant Account. The application is 100% online and there are no set up fees to pay.

Once we've approved your application, we'll contact you to arrange the delivery of your contactless donation boxes.

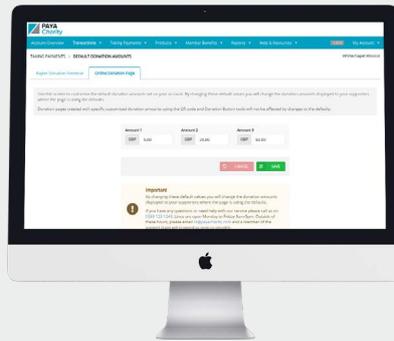
## Merchant Portal Features & Benefits

Once you have set up a PAYA Group account, you will be given access to the Merchant Portal. The Merchant Portal allows you to monitor the progress of your contactless devices and the donations you receive.

Your donations are also viewable in graph and table form, giving you a quick visual summary of your transaction worth each month. Transaction statements can also be downloaded for use in reports and PR.



Track the performance of your donation boxes in real-time, adapting your campaign strategy to achieve optimal results.



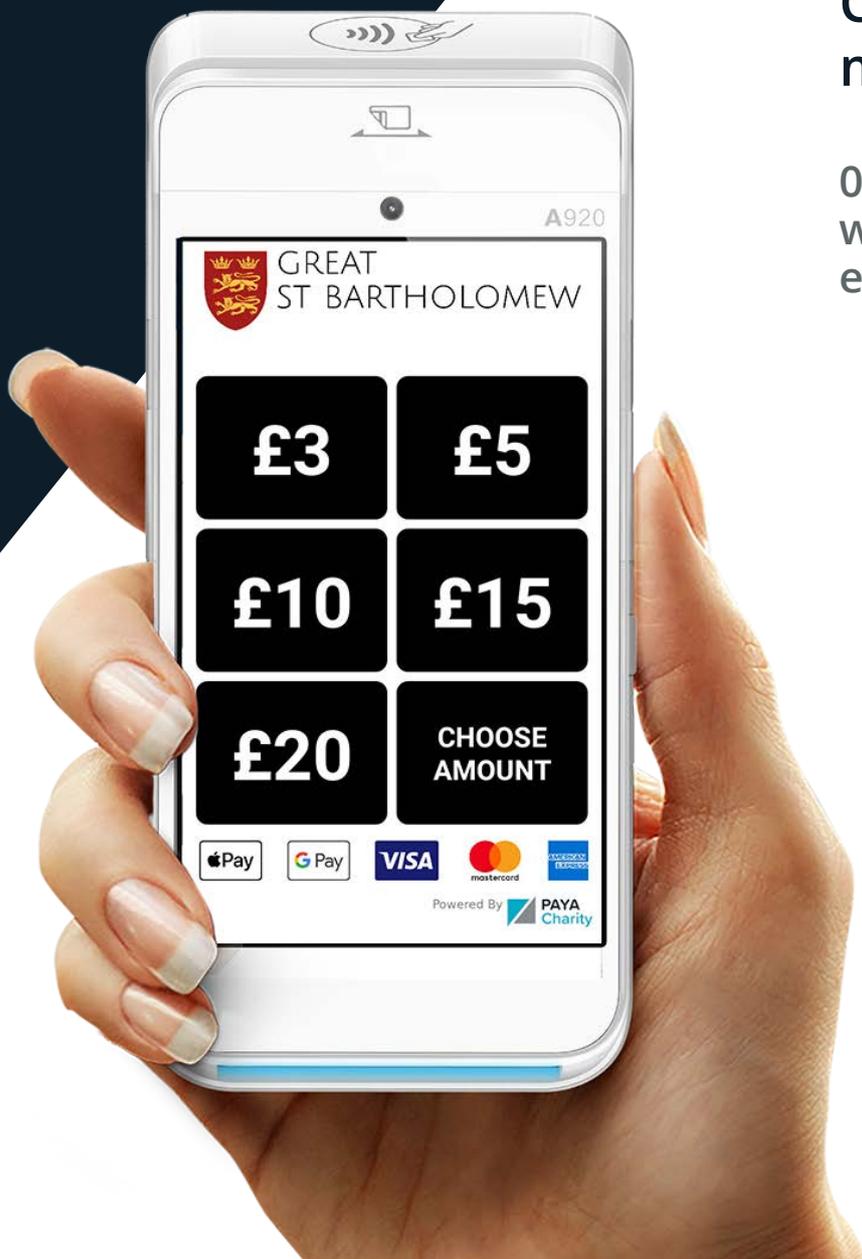
Manage contactless box settings online. View transactions, order products, reconcile statements and more.

**Benefit from higher Volume, Higher Value Donations Today!**



# PAYA Group

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[enquiries@payagroup.co.uk](mailto:enquiries@payagroup.co.uk)



## Contact us for more information

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